BOKEN / FICTIONAL DEMO PROFILE / ENGAGEMENT GUIDE

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Claire Yoon

Independent Design Director & Creative Technologist

Singapore · 14 years in design · Available for the right collaboration

HAVE SOMETHING AMBITIOUS IN MIND?

Share the challenge, your team and the timeline. I'm interested in thoughtful products and good people.

WAYS TO WORK TOGETHER

Product direction

4–12 weeks

Clarify the opportunity, define the experience and prototype the important decisions.

Digital brand experiences

6–16 weeks

Translate a brand into an expressive, accessible website or product system.

Fractional design leadership

1–3 days per week

Direction, critique, hiring support and hands-on partnership for growing teams.

Prototype sprints

1–3 weeks

Turn an uncertain idea into a testable interaction before committing to production.

AVAILABILITY

Booking product and brand engagements from December 2026. Fractional leadership · Project partnerships · Select full-time roles. Singapore hybrid or remote.

FEES (ILLUSTRATIVE)

Projects: $18,000–$45,000 per project USD. Fractional leadership: $9,000 per month for one day per week.

Final scope, schedule and fees agreed before work begins.

CONTACT

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Claire Yoon is a made-up person for the Boken demo. All people, organisations, projects, quotes and outcomes are fictional. hello@claireyoon.example is not a real address.